



Exploring inequities in women's health and attitudes towards diagnostics

The 2024 Roche Diagnostics APAC National Women's Health Survey highlights the challenges and societal situation that hinder women from making informed decisions for their health and wellbeing.



Barriers in healthcare for women

Knowledge of Diagnostics

An early diagnosis can help bring more positive options for patients and increase their medical decision making capabilities. This very factor highlights the importance of diagnostic testing, which is unfortunately not known or understood by many.

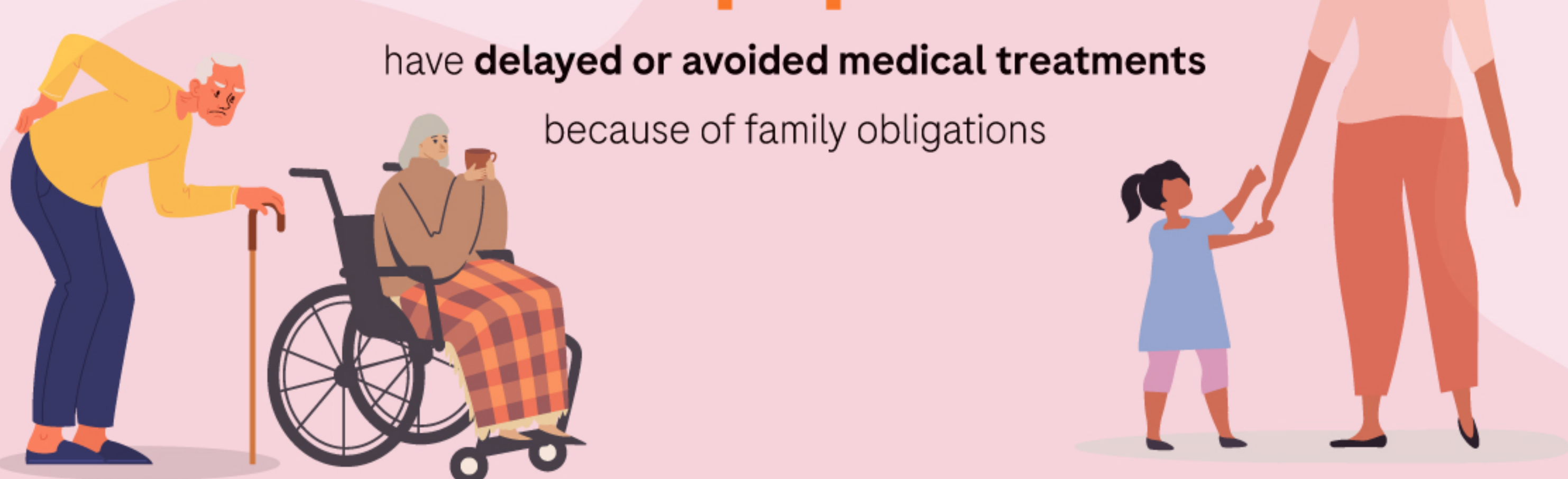
51%

of respondents have **low/no levels of knowledge** on women's health related tests of screening

Delaying tests and treatment

44%

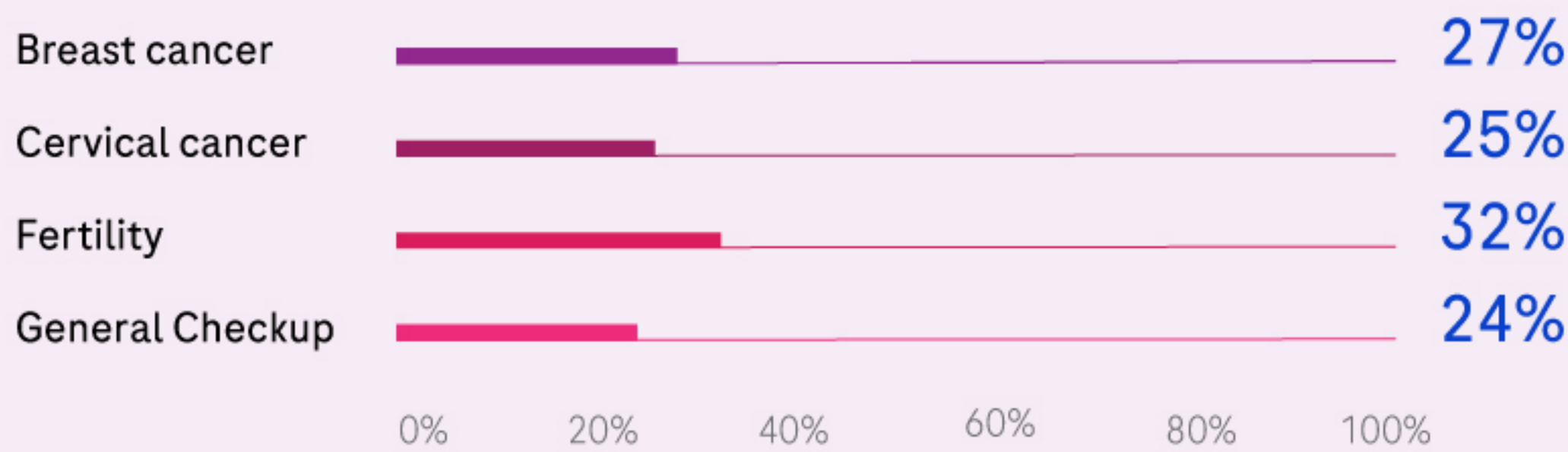
have **delayed or avoided medical treatments** because of family obligations



Screening rates today

Symptoms for various female diseases only often show up in later stages. Yet, a significant proportion only get screened when it is fatally too late.

Screening only when experiencing symptoms



Cervical Cancer Screening

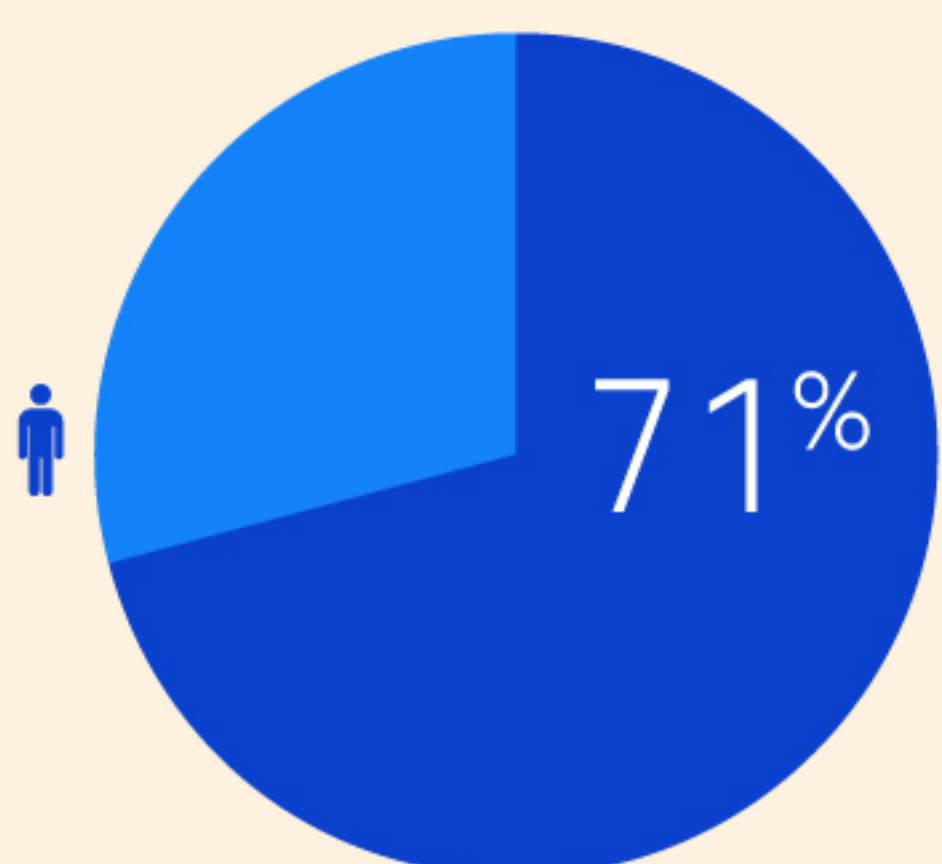


Nearly **40%** of the women surveyed **never have and do not intend to get screened for cervical cancer.** This number can be extrapolated to over **200 million women.**

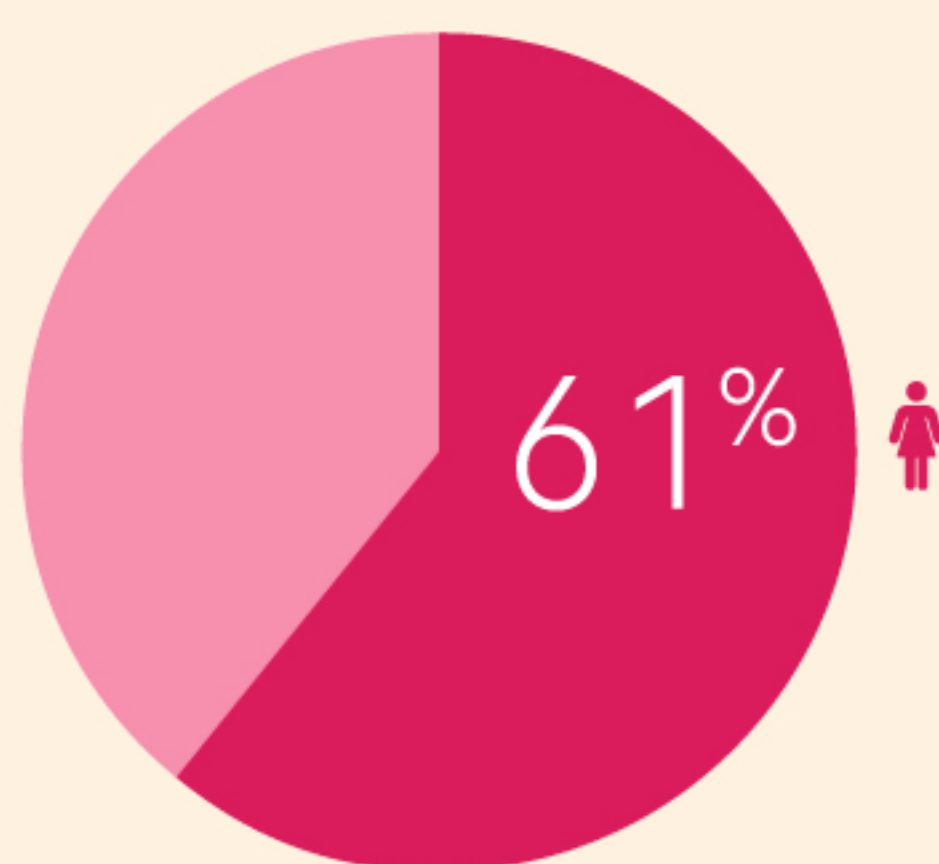
With delayed diagnosis, a preventable cancer like cervical cancer can become deadly.

Attitudes towards female diseases

Another barrier preventing women from establishing a regular testing regime and enjoying high quality care is the current level of support they receive. A lack of care at home and little to no value outside, deters women from prioritising their own health.



Men are not aware of the importance of giving more attention to female diseases



Female diseases are often undervalued in healthcare systems